



"As one of the top global outsourcing service companies, our company takes information security and IP protection very seriously. iRAM gives our customers the independent, third-party assurance that their operations and property are protected, and that safeguards are in place to constantly improve physical and network security."

Ben Wang
President and CEO
of Beyondsoft

iRAM – Risk Assessment & Monitoring™

The Challenge

Many companies have global footprints and multiple overseas businesses, which presents a unique set of security challenges. Since most companies lack a thorough knowledge of site-specific (i.e., international) threats and risks, they seek specialists to help them identify and mitigate those risks.

Our iRAM assessment teams are based in regions of the world near active economic expansion and high-risk, emerging economies. With a mix of local and expatriate talent, they work diligently to protect our clients' assets.

The Product

iSIGHT Partners' Risk Assessment & Monitoring (iRAM) service evaluates and protects global enterprises and corporations from human, physical and electronic threats in the United States and abroad, including:

- Domestic and international satellite offices
- Global contractors, suppliers and partners
- Offices and intellectual property coveted by fraudsters, including customer lists, passwords, account numbers and personally identifiable customer and employee information

iRAM combines unprecedented speed and efficiency using our proprietary global and local threat data and in-country resources. The resulting analysis reveals a range of threats mapped to internal vulnerabilities and issues, such as:

- Network policies for access rights to sensitive documents, USB drives and peer-to-peer (P2P) software
- Localized physical and cyber threats, such as in-country hacker groups and organized crime schemes
- Physical and logical vulnerabilities in networks, equipment and facilities

iRAM Clients

iSIGHT Partners delivers risk mitigation solutions to Global 500 financial services, technology and retail companies through a global network of professionals. Our team maintains a best-in-class proprietary database of threats and risks designed to reduce our customers' exposure to human, electronic and physical threats, as well as protect them from emerging threats targeting their most valuable intellectual property.

The iRAM service benefits large organizations and their business partners overseas. Our customized analysis is derived from combining four separate sources into our assessment:

- **Global audit standards**, such as Control Objectives for Information and related Technology (COBIT) and the International Organization for Standardization (ISO), which allows for a robust examination of security controls surrounding critical assets. In addition, iSIGHT Partners goes above and beyond these standards by benchmarking leading companies' methods and incorporating their cumulative best practices. iSIGHT Partners can also build custom audits to meet any client's specific needs.
- **Physical assessments** include facility entry points, health and safety issues, "red team" exercises and social engineering tests using in-country resources to deploy global and local expertise.
- **Network analysis** that leverages iSIGHT Partners' global intelligence network to uncover specifically crafted tools and techniques used by international hacker groups.
- **Intelligence on logical and physical threats** gathered in multiple languages that details geopolitical issues, fraud trends and customer-specific targets.

iRAM Deliverables

iRAM assessments provide each evaluated asset with an in-depth analysis report and a risk score (i.e., "grade"), along with a list of potential impacts and actionable mitigation recommendations. Our team then offers continuous proactive monitoring of critical assets and follow-up annual assessments, providing protection against evolving threats and a baseline to measure risk reduction.

The iSIGHT Partners' Difference

While our competitors typically assess international clients using only Western tools and methodologies (with the help of translators), iSIGHT Partners uses local sources, tools and tradecraft and relationships and to assess sites from the local adversary's perspective. This blended approach provides customers with a better understanding of the threats targeting their assets.

Our assessments are customized around the client's specific critical assets, such as customer data, development code, proprietary algorithms and the most direct access point(s) to those assets. In addition, we review what access to corporate networks can be achieved through remote connections.

The Bottom Line

"Local threats are the biggest blind spot for multinational corporations," said John Watters, iSIGHT Partners' founder, chairman and CEO. "Businesses must apply in-country insight and intelligence to determine all potential vulnerabilities, threats and risks to their most valuable assets."



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