



iSIGHT Partners Launches iRAM Risk Assessment and Monitoring Service to Protect Organizations' Most Critical Assets

Unique Model Rates Risk with Rapid Evaluations, Proprietary Global Threat Data and In-Country Resources

DALLAS (June 3, 2008) — iSIGHT Partners, the global risk management and mitigation firm protecting organizations' most vital assets, today launched iRAM (Risk Assessment and Monitoring), the first service evaluating and protecting against the human, physical and electronic threats facing global enterprises.

iRAM assesses risks on a range of assets, including: domestic and international satellite offices; global contractors, suppliers and partners, and their offices; and intellectual property covered by fraudsters, like customer lists, passwords and account numbers, and personally identifiable information (PII) on employees and customers.

iSIGHT Partners' new service combines unprecedented speed and efficiency utilizing the company's proprietary global and local threat data and in-country resources. The resulting analysis uncovers a range of threats and recommends risk mitigation for problems such as:

- Network policies for access rights to sensitive documents, USB drives and peer-to-peer (P2P) software installations
- Localized physical and cyber threats, such as in-country hacker groups and organized crime schemes
- Physical and logical vulnerabilities in networks, equipment, and facilities

iSIGHT Partners delivers risk mitigation solutions to *Fortune* 100 financial services, technology and retail companies through a global network of researchers, reducing corporate exposure to human, electronic and physical threats. The firm, with offices in Dallas, Washington, D.C. and China, also maintains a best-in-class proprietary database of threats and risks, protecting against emerging threats to enterprises' most valuable intellectual property.

Its iRAM service benefits not only large organizations, but also their business partners in overseas emerging markets. iSIGHT Partners, for example, has evaluated several Chinese outsourcing companies that serve a number of global financial companies. "As one of the top global outsourcing service companies, our company takes information security and IP protection very seriously," said Ben Wang, president and CEO of Beyondsoft. "iRAM gives our customers the independent, third-party assurance that their operations and property are protected, and that safeguards are in place to constantly improve physical and network security."

Unique Methodology

iRAM assessments meld risk analysis from four sources:

- **Global audit standards**, such as Control Objectives for Information and related Technology (COBIT) and International Organization for Standardization (ISO), provide robust and in-depth examination of security controls surrounding critical assets.

- **Physical walkthroughs** encompass entry points into facilities, health and safety issues, "red team" exercises and social engineering tests, using in-country resources to deploy global and local expertise.
- **Network analysis**, leveraging iSIGHT Partners' global intelligence network, uncovers specifically crafted tools and techniques from international hacker groups to unearth new potential avenues of compromise.
- **Intelligence on logical and physical threats** gathered in multiple languages, details geopolitical issues, fraud trends and customer-specific targets.

The end product, an in-depth analysis identifies and scores each risk and offers strategies and tactics to lower the likelihood of successful attacks. iSIGHT Partners then offers continuous proactive monitoring of critical assets and follow-up annual assessments, providing protection against evolving threats and a baseline to measure risk reduction.

"Local threats are the biggest blind spot for multi-national corporations," said John Watters, iSIGHT Partners' founder, chairman and CEO. "Businesses must apply in-country insight and intelligence to determine all potential vulnerabilities, threats and risks to their most valuable assets."

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About iSIGHT Partners

iSIGHT Partners is the global risk mitigation firm providing threat intelligence-fused products and solution sets in protection of targeted assets such as sensitive data, intellectual property and facilities in high-risk areas. The company's products, solution sets and global intelligence experts ensure an integrated approach to risk identification and mitigation across cyber and physical assets, managing real-world risk beyond the edge of customers' own resources and physical boundaries. For more information, visit www.isightpartners.com or call 866.586.4572.

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