



# Corporate Overview

## The Challenge

Over the past several years, targeted, electronic crime has netted criminals *billions* of dollars and caused corporations, government entities and individuals untold losses in intellectual property and trade secrets. Every dollar criminals make is a dollar lost by an individual or affected company. Despite these facts, many organizations today continue to use *reactive* (rather than *proactive*) approaches, which do little to identify the root of the problem.

iSIGHT Partners specializes in physical, electronic and human intelligence services. We provide reliable and actionable threat intelligence to our clients' security and fraud investigation teams, which helps them to *proactively* counteract all phases of criminal electronic and physical attacks against digital assets.

## Who We Are

iSIGHT Partners is a corporate counter-intelligence firm that analyzes what the "bad guys" know about you and how they use that knowledge to exploit your business. Our teams use local sources, relationships and tools to assess sites and situations, which allows us to view threats from the local adversary's perspective.

iSIGHT Partners is based in Dallas, TX with offices in Washington, D.C., Dalian, China, Sao Paulo, Brazil and Pune, India. We have a team of professionals with industry-leading experience in government, intelligence and business. Our unmatched analytical capabilities are deployed through a global network and best-in-class proprietary database of threats and risks.

## What We Do

iSIGHT Partners' 24x7x365 monitoring operations and security intelligence helps protect critical information and asset infrastructures. Our suite of products complements our customers' Risk Mitigation Teams by alerting them to emerging threats that require action and by providing guidance during critical incidents. Our intelligence sources help IT teams prioritize their workflow and ensure that they are working on the most important threats and vulnerabilities first. (They can work hard on an issue all day, but if it's not the *right* issue, their time is wasted and your company is put at risk.)

iSIGHT Partners' intelligence reports inform customers about threats targeting their industries, geographic areas and organizations. We integrate timely reporting and comprehensive analysis with highly customized solutions. This helps clients to best leverage their current technology investments.

Our client portfolio includes Global 500 companies in the financial services, technology and retail sectors, as well as government entities.

## The iSIGHT Partners' Difference

While the bad guys have their intelligence networks (blogs, channels, etc.), and the government has started collaborative intelligence sharing (i.e., *intellipedia*), we have created a high-end, commercial intelligence network that is faster, more accurate and, above all, relevant and actionable.

iSIGHT Partners is the only intelligence firm using local sources, relationships and assessment tools to view threats from the local adversary's perspective. Our assessments are customized around our clients' specific critical assets, such as customer data, development code, proprietary algorithms – and the most direct access point(s) to those assets.

## The World As We See It

iSIGHT Partners' unique view of the security intelligence industry drives our following beliefs:

- Achieving proactive security is as much an intelligence issue as a technical issue.
- Cyber threats can only be effectively addressed if all components are considered - electronic, physical and human.
- Our knowledge of the malicious tools and tradecraft used by your adversaries fundamentally benefits our clients and undermines the efforts of those targeting your organization.
- By merging our unique and local intelligence products with your current technology investments, we help prevent, detect and manage electronic crime.
- Our solutions are customized to directly tie to business impact.

## The Bottom Line

Let iSIGHT Partners' experienced specialists apply their insight and intelligence to better secure your company's most valuable assets. For more information about our products, please visit [www.isightpartners.com](http://www.isightpartners.com).

### PRODUCT OFFERINGS

IntelliSIGHT	ThreatScope eCrime	EC <sup>4</sup>	iRAM
Helps prevent, detect and manage technical, tactical and strategic threats (including electronic crime), by providing customers with details on the most relevant threats. IntelliSIGHT provides mitigation strategies, analyst access and reverse engineering for malware, such as viruses, worms and Trojans.	Maps our intelligence assets to the three phases of electronic crime (laundering, credential collection and monetization), the marketplace of enabling technologies and the underground economy, thus providing a comprehensive view of the eCrime ecosystem.	Through active defense measures, Electronic Crime Command & Coordination Center (EC <sup>4</sup> ) provides full-scope threat mapping of account compromises to related tools, technologies, tactics and threat actors in order to mitigate electronic crime losses and tactical and strategic threats.	Our Risk Assessment and Monitoring service evaluates and protects global enterprises and corporations from human, physical and electronic threats to targeted assets – both in the United States and abroad.



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